

The Road to \$2 Million: *Our Impact in Year One*

Donor Advised Fund Partner Agency Matching Program

As we infuse our Jewish ecosystem with vital funds and foster a culture of philanthropy, our community is helping agencies thrive and have greater impact.

Building a Culture of Philanthropy & Strengthening Impact



\$931,000

new dollars invested in the Jewish community



\$465,000

in matching funds doubled impact of donors' gifts

Helping Agencies Thrive



78%

of eligible agencies received a match



\$8,900

average grant per agency

81%

of agencies surveyed said the campaign helped them reach their fundraising goals

Growing Community Assets & Increasing Donor Value



85%

of donors surveyed said the program added value to their philanthropy



91%

of participating donors plan to add to their funds next year



\$9.1 million

in total contributions made by all participating donors



\$212,000

in combined new assets from six new DAFs

Success Stories

With increased funding from the DAF Matching Program, our partner agencies are building an even brighter Jewish future.



George Mason University Hillel: Serving More Community Members

Using the increased donations gained from the DAF matching campaign, George Mason Hillel was able to impact over 200 individuals in Northern Virginia over the summer by focusing on professional development and partnerships with local synagogues. Mason Hillel paired Jewish community members with college students for mentoring and coaching. These relationships have led to internships, exposure to career opportunities, and a strengthening of the young Jewish community across Northern Virginia. Executive Director Rabbi Daniel Novcik's model of centering relationships to build a more connected and vibrant Jewish community supports retaining the best and brightest in the Northern Virginia area.

GatherDC: Strengthening Operational Effectiveness

For GatherDC, the DAF matching program encouraged Managing Director, Alexandra Tureau Meyer, and CEO, Michelle Shapiro Abraham, to have open conversations with donors about how the timing of donations impacted the organization's budget and operations leading donors to move their donations earlier in the fiscal year so that GatherDC would be able to approach their upcoming programming and staffing needs, knowing they had the funds already in place.

