

Pozez JCC

JFamily Ambassadors | Impact Grant

The JFamily Ambassador program at the Pozez JCC welcomes and integrates new families into the Northern Virginia Jewish Community by providing trained JFamily Ambassadors throughout our community. Ambassadors provide connection and enable new parents to find the support and encouragement needed to help them connect with other young families raising Jewish children in a way that is comfortable for them; and to continue strengthening these connections and relationships by providing additional meaningful experiences, leading them to make future Jewish choices and rich connections fostering ongoing involvement in Jewish life.

Proposal

JFamily Ambassadors

Funding

\$65,000

Category

Renewal – Families with Young Children

Program Goals

1. To connect families to Jewish programming, Jewish resources and to each other through a one-on-one connection with a local ambassador (JFA), and virtual engagement with JFAs and other families.
2. To help bridge the gap between families who are connected and those are not yet connected to Jewish life in Northern Virginia.
3. To create “micro-communities” of Jewish families within the larger Northern Virginia landscape, both virtually by interest and locally by geography.
4. To facilitate navigation and familiarity of the larger Northern Jewish community through regular and engaging communication and information about local Jewish organizations and resources, both virtual and brick and mortar.

Metrics



60 new families enrolled in the JFA program
57 new families enrolled in the JFA program



15 new JFamily Ambassador families participating in programs per quarter
60 new JFamily Ambassador families participating in programs in total

700

total number of families enrolled in the JFA program to date (filled out sign-up form)
708 families

2,300

families in the organizational database for the target population/geography
2500 in organizational database for the target population/geography

50

1:1 meetings
40 1:1 meetings



18 partnerships with other organizations
18 partnerships with other organizations

50

GJF programs (serving J-Families) held
125 programs held

200

Unique Attendees to GJF programs
216 unique attendees