

## Kesher Israel Congregation

### Torah on Tap | Innovation Grant

Kesher Israel will gather Jewish young adults in the downtown Washington, DC area for pluralistic Torah study and discussion in local bars. Jewish young professionals will find Jewish history, thought, and tradition relevant in a way they never thought possible, connecting them to the Jewish community and leading them to value Judaism in a new and surprising way.

#### Proposal

Torah on Tap

#### Funding

\$8,500

#### Category

New - NextGen

#### Program Goals

1. To help Jewish young professionals see the corpus of Jewish text and thought as something surprisingly relevant to modern life.
2. To connect Jewish young professionals to each other.
3. To make the Jewish community and Jewish organizations something of added value in the lives of young urban professionals.

#### Metrics



50 new attendees per quarter  
Goal achieved with a 245 attendees in total



50 individuals in your organizational database by quarter for the target population/geography  
150 individuals in database per year

150

unique attendees  
Goal achieved with 250 unique attendees in total



3 partnerships with other organizations  
Goal Achieved

90

attendees to multiple activities  
100 attendees to multiple activities