Kesher Israel Congregation

Torah on Tap | Innovation Grant

Kesher Israel will gather Jewish young adults in the downtown Washington, DC area for pluralistic Torah study and discussion in local bars. Jewish young professionals will find Jewish history, thought, and tradition relevant in a way they never thought possible, connecting them to the Jewish community and leading them to value Judaism in a new and surprising way.

**Program Goals**

1. To help Jewish young professionals see the corpus of Jewish text and thought as something surprisingly relevant to modern life.
2. To connect Jewish young professionals to each other.
3. To make the Jewish community and Jewish organizations something of added value in the lives of young urban professionals.

**Metrics**

- 50 new attendees per quarter
  Goal achieved with a 245 attendees in total

- 150 unique attendees
  Goal achieved with 250 unique attendees in total

- 90 attendees to multiple activities
  100 attendees to multiple activities

- 50 individuals in your organizational database by quarter for the target population/geography
- 150 individuals in database per year
- 3 partnerships with other organizations
  Goal Achieved

---

**Proposal**
Torah on Tap

**Funding**
$8,500

**Category**
New - NextGen

Learn more at shalomdc.org/innovationandimpact