



The Jewish Federation OF GREATER WASHINGTON

Israel at 75 Synagogue Grants 2023 GRANTS PROCESS OVERVIEW

BACKGROUND

Federation looks forward to partnering with synagogues across Greater Washington as we celebrate, honor, and uplift Israel at 75 from January - June 2023. Our extended Israel at 75 community celebrations will highlight in-person and online opportunities for community members of all ages and backgrounds to connect with Israel and Israelis.

We are pleased to offer **grants of up to \$7,500 to area synagogues** to help congregations develop community-facing Israel engagement opportunities during this milestone year.

Below, please find Federation's request form, process, criteria, categories, and deadlines to apply for engagement grants specific to our communal celebration of Israel at 75. Questions? Contact Noa Havivi at noa.havivi@shalomdc.org. **Please note:** The **entire** grants process will be digital. No paper submissions will be accepted.

ISRAEL AT 75 GRANTS PROCESS 2023

- Grant applications will be open from January 1, 2023 until May 1, 2023. Throughout that time, funding will be available on a rolling basis or until funds are depleted.
- Grant status will be communicated within 3 weeks following the submitted request form. Awarded grants will require a signed funding agreement to begin the payment process.
- Grant payments will be **disbursed by June 30, 2023** to synagogues that have met all grant criteria outlined on the application.
- Program evaluation forms are due following the completion of the program, and no later than July 15, 2023.
- To allow for equal opportunity to Israel programming resources across the community, synagogues who receive support through Federation's Community Shlichim Program may submit grant applications beginning February 15th.
- One grant will be awarded per community/congregation. Before submitting your application, please confer with your synagogue's professional team to ensure your submission is comprehensive.
- Multi-synagogue partnerships are welcome and encouraged! Consider submitting joint applications for programming designed to engage broad swaths of our community.

CRITERIA

To qualify for support, grant applications must meet the following criteria:

1. Synagogues seeking grant funding must be located in Greater Washington: Washington, DC, suburban MD, or Northern VA.
2. Program must generate opportunities for community members to engage in a meaningful connection with Israel.
3. The program must be open to the public and contain an educational component.
4. Programs must start and end between January 1 and June 30, 2023.
5. All program materials, including promotional materials, swag, advertising, social media content, resources, and other collateral, must be branded within Federation's Israel at 75 design framework and include Federation's logo. The Israel at 75 digital toolkit will be provided to all grantees, and support/marketing consultation is available.

6. The program must be posted to Federation's Israel at 75 website (and will be cross posted to Federation's Jconnect calendar) at least two weeks prior to event.
7. Funds must be used to enhance your programs, not as a substitute for resources in your core operating budget.
8. Participation in the program must include registration, and a list of all registered participants must be shared with Federation within two weeks of program completion. Registration forms should disclose that by registering, participants agree to have their name and contact information shared with Federation.
9. A post-program survey provided by or conducted in partnership with Federation must be sent to all participants and results should be sent to Federation within two weeks of program completion. An example of a survey can be found below.
10. Grant recipients must share program metrics (including number of registrants, attendees, net promoter score, and intended follow up) and their internal evaluation process of how the program met its goals and the impact it had on the participants. The program metrics and evaluation must be shared in writing with Federation's Impact department within two weeks of program completion.

AVAILABLE GRANT TYPES

Note: The application requires the estimated cost of your offerings, which will help inform the awarded grant amount. Please do not apply for more funding than you estimate the program(s) will require.

- Type A: for programs estimated to engage up to 100 people: grants will be up to \$2,000 per synagogue for Israel at 75 engagement or celebration programs.
- Type B: for programs estimated to engage more than 100 people: grants will be up to \$3,500 per synagogue for Israel at 75 engagement or celebration programs.
 - NOTE: Organizations choosing to collaborate and work together on a collective effort for a program designed to engage more than 100 people will be eligible to receive an additional \$1,500 toward the total cost of the initiative – a total grant of \$5,000.
- Type C: **Collaboration** (2+ synagogues) for programs estimated to engage more than 200 people: grants will be up to \$7,500 for Israel at 75 engagement or celebration programs offered in partnership between multiple congregations.

GRANT TIMELINE

January 2023	Grant applications open
February 15, 2023	Grant applications open for synagogues supported through Federation's Shlichim Program
January - May 2023	Grant review process and [rolling] approval notification
May 1, 2023	Grant applications close (or as long as funds are available) at 5:00 PM
June 30, 2023	All programs have concluded
July 2022 (latest)	Payment of grant awards
Immediately after completion	Program Evaluation form, survey results, and attendance lists due within two weeks following completion of program

QUESTIONS?

For questions about forms and submission process contact Noa Havivi at noa.havivi@shalomdc.org.