Innovation & Impact Grants

Gesher Jewish Day School

Transportation Expansion | Impact Grant

For the 2021-2022 school year, Gesher’s transportation expansion seeks to ensure Gesher transportation is both cost efficient and strategic with expanded bus stop locations across Northern Virginia. In our third year, expansion targeted service to Temple Rodef Shalom (TRS) and Congregation Adat Reyim. Increased stop locations allow Gesher to serve more students in a cost-effective way and build community through a mutually beneficial collaboration.

By the summer of 2022, we plan for the Pozez JCC’s Camp Achva, which has moved onto Gesher’s campus, to utilize our busses.

Proposal
Transportation Expansion

Funding
$38,000

Category
Renewal - Families with Young Children

Program Goals

1. Expand bus stops to congregational partner locations; Temple Rodef Shalom and Congregation Adat Reyim.
2. Split routes as needed to serve additional students without extending the amount of time they ride on the bus in order to reach their destination.
3. Increase to 45-50 bus riders, 22%-25% of Gesher students.

Metrics

19 new attendees
31 new attendees

42 unique attendees
53 unique attendees

5 bus routes for the 2021-22 School year
5 bus routes for the 2021-22 School year

3 partnerships with other organizations
4 partnerships

173 unique students in organizational database
176 unique students in database

Learn more at shalomdc.org/innovationandimpact