

## GatherDC – NOVA

### NOVA Impact/Relational Engagement | Impact Grant

GatherDC has hired an exceptional full-time professional to focus exclusively on Jewish NoVA engagement, developed a GatherNoVA brand, webpage, regular experiences for this population, and forged fruitful partnerships with NoVA partners. In the coming year, we will use this strong foundation to serve thousands of NoVA young adults craving a deeper connection to Jewish life.

#### Proposal

NOVA Impact/Relational Engagement

#### Funding

\$75,000

#### Category

NextGen

#### Program Goals

1. Help Jewish 20s/30s based in NOVA form lasting relationships with one another, find meaningful ways to connect to the Jewish community, and explore their Jewish identity as an adult.
2. Build a centralized, easily accessible platform to foster information sharing across the geographically decentralized Jewish community of NOVA.
3. Serve as a go-to resource to help young adults navigate Jewish life across NOVA.
4. Establish a relational culture of collaboration and connectivity across the NOVA Jewish community.
5. Support existing offerings in Jewish NOVA by promoting the work of local institutions, groups, and synagogues to our audience of thousands of young adults.

#### Metrics



80 new relationships  
156 new relationships

10

NOVA experiences  
14 NOVA experiences



100 \*new\* individuals in the organizational database by quarter for the target population/geography  
164 new NOVA individuals added to the database



35 deepened relationships  
57 deepened relationships

100

unique experience attendees  
164 unique experience attendees



25 Gather NOVA Connects  
49 Gather NOVA connects



120 1:1 relationships  
105 1:1 relationships



5 partnerships with other organizations  
no update