GatherDC – NOVA
NOVA Impact/Relational Engagement | Impact Grant

GatherDC has hired an exceptional full-time professional to focus exclusively on Jewish NOVA engagement, developed a GatherNOVA brand, webpage, regular experiences for this population, and forged fruitful partnerships with NOVA partners. In the coming year, we will use this strong foundation to serve thousands of NOVA young adults craving a deeper connection to Jewish life.

Proposal
NOVA Impact/Relational Engagement

Funding
$75,000

Category
NextGen

Program Goals

1. Help Jewish 20s/30s based in NOVA form lasting relationships with one another, find meaningful ways to connect to the Jewish community, and explore their Jewish identity as an adult.

2. Build a centralized, easily accessible platform to foster information sharing across the geographically decentralized Jewish community of NOVA.

3. Serve as a go-to resource to help young adults navigate Jewish life across NOVA.

4. Establish a relational culture of collaboration and connectivity across the NOVA Jewish community.

5. Support existing offerings in Jewish NOVA by promoting the work of local institutions, groups, and synagogues to our audience of thousands of young adults.

Metrics

80 new relationships
156 new relationships

14 NOVA experiences
164 unique experience attendees

35 deepened relationships
57 deepened relationships

100 unique experience attendees
164 new NOVA individuals added to the database

25 Gather NOVA Connects
49 Gather NOVA connects

120 1:1 relationships
105 1:1 relationships

5 partnerships with other organizations

Learn more at shalomdc.org/innovationandimpact