

GatherDC - 30s

Jewish 30s Engagement | Impact Grant

Many in our community are feeling the effects of extended isolation, and with studies having shown that it is harder to make friends as adults hit their 30s, it is all the more challenging to meet new people during this time of quarantine and social distance. GatherDC has been responding to these needs for community connectivity by specifically supporting the unique needs of those in their 30s through 1:1 relationship building and network weaving among this constituency.

Proposal

Jewish 30s Engagement

Funding

\$85,000

Category

Renewal - NextGen

Program Goals

1. Connect Jewish 30s to each other so that they find their people, place and discover a lasting adult Jewish identity.
2. Strengthen the entire ecosystem of Jewish DC life for young adults, making it more inclusive, diverse, welcoming, and relevant.
3. Facilitate 30s' development of meaningful adult Jewish identities so that they immerse them in authentic, genuine, meaningful learning experience and connections to Jewish organizations that meet their needs.

Metrics



50 new relationships
82 new relationships

6

30s experiences
26 experiences



75 deepened relationships
78 deepened relationships



160 unique experience attendees
277 unique experience attendees



50 GatherDC Connects
Target Goal Achieved



80 *new* individuals in the organizational database
by quarter for the target population/geography
151 new individuals total added to database