Edlavitch DCJCC
JFamily Ambassadors | Impact Grant

The EDCJCC’s JFamily Ambassadors program focuses on providing meaningful connections and engagement opportunities for families with young children living throughout the District. This will take place through one-on-one virtual meetings with families as well as monthly virtual celebrations and programs organized around the Jewish calendar.

Program Goals

1. To connect families to Jewish programming, Jewish resources, and to each other through a one-on-one connection with a local ambassador (JFA), and virtual engagement with JFAs and other families.

2. To help bridge the gap between families who are connected, and those who are not connected, to Jewish life in Washington, D.C.

3. To create neighborhood-centered communities of Jewish families within the larger Washington, D.C. landscape, both by interest (virtually) and by geography (locally).

4. To facilitate navigation of, and familiarity with, the larger Washington, D.C. Jewish community through regular and engaging communication and information about local Jewish organizations and resources, both virtual and brick and mortar.

5. To connect and engage parents and parents-to-be in Washington, D.C.

Proposal
JFamily Ambassadors

Funding
$75,000

Category
Renewal - Families with Young Children

Metrics

- 65 new families (filled out the JFamily survey in FY22)
- 53 new families
- 350 unique families attending programs
- 612 unique families attending programs
- 381 new families in total (Filled out the JFamily survey since May 2019 - June 2022)
- 351 families
- 30% of families attend multiple activities
- 21% attended multiple activities
- 18 partnerships with other organizations
- 9 partnerships with other organizations
- 70 programs for parents or families
- 79 programs for parents or families
- 1:1 meetings (coffee dates)
- 36 coffee dates
- 5,300 people in your organizational database by quarter for the target population/geography
- 5400 people in organizational database for target population

Learn more at shalomdc.org/innovationandimpact