

Edlavitch DCJCC

JFamily Ambassadors | Impact Grant

The EDCJCC's JFamily Ambassadors program focuses on providing meaningful connections and engagement opportunities for families with young children living throughout the District. This will take place through one-on-one virtual meetings with families as well as monthly virtual celebrations and programs organized around the Jewish calendar.

Proposal

JFamily Ambassadors

Funding

\$75,000

Category

Renewal - Families with Young Children

Program Goals

1. To connect families to Jewish programming, Jewish resources, and to each other through a one-on-one connection with a local ambassador (JFA), and virtual engagement with JFAs and other families.
2. To help bridge the gap between families who are connected, and those who are not connected, to Jewish life in Washington, D.C.
3. To create neighborhood-centered communities of Jewish families within the larger Washington, D.C. landscape, both by interest (virtually) and by geography (locally).
4. To facilitate navigation of, and familiarity with, the larger Washington, D.C. Jewish community through regular and engaging communication and information about local Jewish organizations and resources, both virtual and brick and mortar.
5. To connect and engage parents and parents-to-be in Washington, D.C.

Metrics



65 new families (filled out the Jfamily survey in FY22)
53 new families



18 partnerships with other organizations
9 partnerships with other organizations



350 unique families attending programs
612 unique families attending programs

70

programs for parents or families
79 programs for parents or families

381

381 new families in total (Filled out the JFamily survey since May 2019 - June 2022)
351 families

40

1:1 meetings (coffee dates)
36 coffee dates

30%

of families attend multiple activities
21% attended multiple activities

5,300

people in your organizational database by quarter for the target population/geography
5400 people in organizational database for target population

