

## Pozez JCC

### JFamily Ambassadors | Impact Grant

The JFamily Ambassador program at the Pozez JCC welcomes and integrates new families into the Northern Virginia Jewish Community by providing trained JFamily Ambassadors throughout our community. Ambassadors provide connection and enable new parents to find the support and encouragement needed to help them connect with other young families raising Jewish children in a way that is comfortable for them; and to continue strengthening these connections and relationships by providing additional meaningful experiences, leading them to make future Jewish choices and rich connections fostering ongoing involvement in Jewish life.

#### Proposal

JFamily Ambassadors

#### Funding

\$65,000

#### Category

Renewal – NextGen/NOVA Combined - Impact

#### Program Goals

1. To connect families to Jewish programming, Jewish resources and to each other through a one-on-one connection with a local ambassador (JFA), and virtual engagement with JFAs and other families.
2. To help bridge the gap between families who are connected and those are not yet connected to Jewish life in Northern Virginia.
3. To create “micro-communities” of Jewish families within the larger Northern Virginia landscape, both virtually by interest and locally by geography.
4. To facilitate navigation and familiarity of the larger Northern Jewish community through regular and engaging communication and information about local Jewish organizations and resources, both virtual and brick and mortar.

#### Metrics



60 new families enrolled in the JFA program

- Q1: 15 new families enrolled
- Q2: 14 new families enrolled



15 new JFamily Ambassador families participating in programs

- Q1: 15 new JFamily Ambassador families participating in programs
- Q2: no update

700

total number of families enrolled in the JFA program to date (filled out sign-up form)

- Q1: 672 families
- Q2: 686 families

2,300

families in the organizational database for the target population/geography

- Q1: 2,394 families in the organizational database for the target population/geography
- Q2: 2,383 in the organizational database

50

1:1 meetings

- Q1: 11 meetings
- Q2: 10 1:1 meetings



18 partnerships with other organizations

- Q1: no update
- Q2: no update

50

GJF programs (serving J-Families) held

- Q1: 34 programs held
- Q2: 42 programs

200

unique Attendees to GJF programs

- Q2: 105 unique attendees

