

Moishe House

Strengthening Jewish Life in Northern Virginia through Moishe House | Impact Grant

Moishe House (MH) empowers Jewish young adults as leaders and active community members who are redefining Jewish life for their generation in Northern Virginia and across the world, creating their own dynamic, home-based Jewish communities that are inclusive, pluralistic and relevant. This includes generating new and innovative approaches to community building that enables this generation to create communities for themselves as leaders and active participants. At MH Mosaic-Fairfax, four young adult leaders, known as residents, live together as housemates and host programs each week from their rented home for their peers. Programming ranges from Shabbat dinners, Jewish cultural programs, holiday celebrations, Jewish learning series, social gatherings, volunteering initiatives and much more. MH aims to sustain and grow the remarkable work of the residents leading MH Mosaic-Fairfax, continuing to grow the local community and increasing opportunities for Jewish learning and innovative programming in the area.

Proposal

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Funding

\$38,700

Category

Renewal - Combined NOVA/NextGen - Impact

Program Goals

1. Strengthen Jewish community for young adults through 60+ programs annually, providing a wide range of opportunities for Jewish young adults to lead and get involved in meaningful Jewish community.
2. Build and sustain spaces for creative Jewish engagement by reaching 250-300 unique participants, measured over each full calendar year.
3. Build strong relationships with other organizations to create a more collaborative Jewish community by holding 15-20% of programs at MH Mosaic-Fairfax in partnership with another group or organization.
4. Train the next generation of informed and dynamic leaders through ongoing Jewish educational leadership trainings.
5. Promote philanthropy and tzedakah the annual WE ARE Campaign, which provides a platform for residents, community members and their families and friends to make a donation toward sustaining peer-led, pluralistic Jewish life in their community.

Metrics

250-400

unique attendees

Q1: 64 unique attendees

Q2: 39 unique attendees



60 (at minimum) programs

Q1: 18 programs

Q2: 14 programs



15-20% of all programs in partnership with other organizations

Q1: 11% of all programs in partnership with other organizations

Q2: 22% of all programs in partnership with other organizations

1,000

touchpoints (repeat visitors)

Q1: 226 touchpoints

Q2: 180 touchpoints