

Temple Micah

The Storefront Project | Innovation Grant

The Micah Storefront Project draws from the Jewish toolbox to offer communal Jewish experiences in the spaces of the everyday—virtual or in-person—incorporating prayer, study, conversation and action.

We explore the intersection between Jewish traditions and the broader philosophical context of our world. We punctuate the calendar of people's lives and help to create sustained relationships. We celebrate Shabbat and holidays at natural points of gathering. We bring people together for relevant, highly accessible Jewish learning. We turn outward to share our community's greatest resources—its people, warmth, and spirit.

This ever-evolving, pop-up spiritual center, invites all seekers to explore the “why” of Judaism. In-person at coffee shops and local parks, or online on platforms like Zoom, YouTube, & Spotify— we ask life's fundamental question: How should I live? And a most immediate concern—in an emerging, still unknown new reality, how can I be part of a vibrant community of profundity and belonging?

Proposal

The Storefront Project

Funding

\$60,000

Category

Renewal - NextGen - Innovation

Program Goals

1. Engage young families without a synagogue.
2. Provide meaningful learning experiences and gatherings for 20s/30s.
3. Further develop community partnerships.
4. Identify leaders within our community and how our community can help sustain and grow what we do.
5. Build on learning from first two years of Storefront, including COVID-19 adaptations, and develop long-term strategies for the sustainability of our community.

Metrics

25 new attendees
Q1: 25 new attendees



100 unique attendees
Q1: no update

357 individuals in database
Q1: 1,500 website visitors, 200 Instagram followers, 330 on email list



4 partnerships with other organizations
Q1: 5 partnerships with other organizations