

Sixth & I

Sixth & Wee | Innovation Grant

Sixth & Wee connects young, unaffiliated families with low-cost, content-rich Jewish programming and local Jewish organizations in a welcoming, inclusive environment. While not ready to become members of a synagogue, this group still seeks meaningful opportunities to engage with Jewish life. However, they feel challenged to find a Jewish home for their families because they have never been affiliated with a synagogue or Jewish community center and the thought of membership feels intimidating and expensive.

Our FY22 iteration of the Sixth & Wee program seeks to connect this target audience to others within this demographic as well as the larger Jewish community by offering a number of engaging family programs produced in partnership with local Jewish organizations who offer exemplary programming for Jewish families with young children, such as the Micah Storefront Project, the EDCJCC, and others.

Proposal

Sixth & Wee

Funding

\$50,000

Category

New - NextGen - Innovation

Program Goals

1. Bring in families that otherwise would not engage in Jewish communal programming. Families who are not yet ready to join a traditional synagogue are welcome to experience Jewish programming here with no expectations of membership.
2. Build community among young Jewish and interfaith families in DC, providing a service that doesn't currently exist for unaffiliated families with children.
3. Connect families with Jewish organizations, clergy, and resources available in the Greater Washington Area designed to meet the spiritual needs of Jewish families with young children.

Metrics

75

new attendees

Q1: no update

600

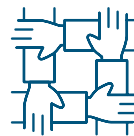
unique attendees

Q1: no update

300

attendees to multiple activities (if applicable)

Q1: no update



4 events serving Sixth & Wee families co-produced with program partners

Q1: no update

200

families served

Q1: no update



4 partnerships with other organizations

Q1: 4 partnerships with other organizations