

## Kesher Israel Congregation

### Torah on Tap | Innovation Grant

Kesher Israel will gather Jewish young adults in the downtown Washington, DC area for pluralistic Torah study and discussion in local bars. Jewish young professionals will find Jewish history, thought, and tradition relevant in a way they never thought possible, connecting them to the Jewish community and leading them to value Judaism in a new and surprising way.

#### Proposal

Torah on Tap

#### Funding

\$8,500

#### Category

New - NextGen - Innovation

#### Program Goals

1. To help Jewish young professionals see the corpus of Jewish text and thought as something surprisingly relevant to modern life.
2. To connect Jewish young professionals to each other.
3. To make the Jewish community and Jewish organizations something of added value in the lives of young urban professionals.

#### Metrics



50 new attendees

**Q1:** 50 new attendees



50 People in your organizational database by quarter for the target population/geography

**Q1:** 50 individuals in database

# 150

unique attendees

**Q1:** 150 unique attendees



3 partnerships with other organizations

**Q1:** no update

# 90

attendees to multiple activities

**Q1:** no update