

## Edlavitch DCJCC

### JFamily Ambassadors | Impact Grant

The EDCJCC's JFamily Ambassadors program focuses on providing meaningful connections and engagement opportunities for families with young children living throughout the District. This will take place through one-on-one virtual meetings with families as well as monthly virtual celebrations and programs organized around the Jewish calendar.

#### Proposal

JFamily Ambassadors

#### Funding

\$75,000

#### Category

Renewal - NextGen - Impact

#### Program Goals

1. To connect families to Jewish programming, Jewish resources, and to each other through a one-on-one connection with a local ambassador (JFA), and virtual engagement with JFAs and other families.
2. To help bridge the gap between families who are connected, and those who are not connected, to Jewish life in Washington, D.C.
3. To create neighborhood-centered communities of Jewish families within the larger Washington, D.C. landscape, both by interest (virtually) and by geography (locally).
4. To facilitate navigation of, and familiarity with, the larger Washington, D.C. Jewish community through regular and engaging communication and information about local Jewish organizations and resources, both virtual and brick and mortar.
5. To connect and engage parents and parents-to-be in Washington, D.C.

#### Metrics



65 new families (filled out the Jfamily survey in FY22)

**Q1:** 23 new families



18 partnerships with other organizations

**Q1:** 9 partnerships



350 unique families attending programs

**Q1:** 260 unique families

70

programs for parents or families

**Q1:** 26 programs

381

381 new families in total (Filled out the JFamily survey since May 2019 - June 2022)

**Q1:** 327 new families

40

1:1 meetings (coffee dates)

**Q1:** 10 coffee dates

30%

of families attend multiple activities

**Q1:** 21% of families attended multiple activities

5,300

people in your organizational database by quarter for the target population/geography

**Q1:** 5,400 people in the database

