

Temple Micah

The Storefront Project • Innovation Grant

The Micah Storefront Project continues to maintain its original program goals of drawing from the Jewish toolbox to offer communal Jewish experiences in the spaces of the everyday. In this time of pandemic, however, the “spaces of the everyday” have changed. Though there are certain drawbacks to not being able to gather in person, there are still “spaces of the everyday” in which we continue to gather, namely, spaces in the virtual realm. It is within this space that we will continue to gather and continue to fulfill our mission of bringing people together for relevant, highly accessible Jewish learning and community.

Proposal

The Storefront Project

Funding

\$76,800

Category

Renewal - NextGen - Innovation

Program Goals

1. Maintain the current program attendance and keep news attendees engaged in future programming.
2. Maintain an average of 100 views per YouTube video.
3. Continue to develop the partnership with Sixth & I.
4. Continue to develop the calendar of learning opportunities for the winter and spring.
5. Identify leaders within our community and how our community can help sustain and grow what we do.

Metrics

25 new attendees
25 new attendees



100 unique attendees
120 unique attendees

200 website visitors
1,500 website visitors, 200 Instagram followers,
330 on email list



2 partnerships with other organizations
8 partnerships with other organizations