**Temple Micah**

*The Storefront Project • Innovation Grant*

The Micah Storefront Project continues to maintain its original program goals of drawing from the Jewish toolbox to offer communal Jewish experiences in the spaces of the everyday. In this time of pandemic, however, the “spaces of the everyday” have changed. Though there are certain drawbacks to not being able to gather in person, there are still “spaces of the everyday” in which we continue to gather, namely, spaces in the virtual realm. It is within this space that we will continue to gather and continue to fulfill our mission of bringing people together for relevant, highly accessible Jewish learning and community.

**Program Goals**

1. Maintain the current program attendance and keep news attendees engaged in future programming.
2. Maintain an average of 100 views per YouTube video.
3. Continue to develop the partnership with Sixth & I.
4. Continue to develop the calendar of learning opportunities for the winter and spring.
5. Identify leaders within our community and how our community can help sustain and grow what we do.

**Proposal**

The Storefront Project

**Funding**

$76,800

**Category**

Renewal - NextGen – Innovation

**Metrics**

- **25** new attendees
- **200** website visitors
- **100** unique attendees
- **1,500** website visitors, 200 Instagram followers, 330 on email list
- **120** unique attendees
- **2 partnerships with other organizations**
- **8 partnerships with other organizations**

Learn more at shalomdc.org/innovationandimpact