Shaare Torah

Meeting Young Jewish Families Where They Are • Impact Grant

Last year, we were able to begin to establish opportunities to engage and we hope in year two to be able to maximize those initial connections leading to deeper involvement. In this virtual space, we are adapting our way of relationship building and looking at success metrics to better reflect deeper connection rather than broader reach. We are working more towards ensuring those already in our pipeline have awareness of how to continue to be part of our community.

Proposal
Meeting Young Jewish Families Where They Are

Funding
$15,000

Category
Renewal - NextGen – Impact

Program Goals

1. Jewish families in Upper Montgomery County (MoCo) find connection to the Jewish community and each other.
2. To get a better understanding of the needs of those who are geographically distant (by MoCo standards) from the more established Jewish community.
3. To create micro-communities that will support each other in Jewish life.

Metrics

20 new attendees

Q1: 3 families
Q2: No new attendees

25 unique attendees inclusive of those known to us

Q1: 20 new attendees
Q2: No new attendees

20 new attendees to multiple activities

Q1: 3 families
Q2: Families have participated either actively or passively in some sort of Shaare Torah engagement activity.

25 individuals in the organizational database by quarter for the target population/ geography

Q1: 25 individuals added to the organizational database

2-3 partnership opportunities with other organizations

Q1: No partnerships to date

3-4 connectors

Q1: Working on deepening relationships