

OneTable

NOVA Field Fellow • Impact Grant

OneTable will continue to serve the Jewish young adult population in Northern Virginia through personal engagement and logistical support. We will meet Jewish young adults where they are, providing the resources that they need to create unique, personally meaningful Shabbat dinner experiences for themselves and their peers. Participants will be supported on the ground by a local Field Fellow (who will be concluding their Fellowship in December) and our DMV Field Manager, who will both be on the ground working one-on-one with participants.

Proposal

NOVA Field Fellow

Funding

\$33,000

Category

Renewal - Combined NOVA/NextGen - Impact

Program Goals

1. Jewish millennials will create a meaningful Shabbat dinner practice now and continue to deepen their personal Jewish involvement as they mature.
2. Participants will feel empowered to build and deepen Jewish community.
3. OneTable will inspire and build a national movement among a generation of young Jews to end their week with intention, celebrated through peer-led Shabbat dinners.

Metrics

1,000-1,100 unique attendees
700 unique attendees

72-77% repeat rate
85% repeat rate

40-50 new hosts (including both new host applications and individuals who are hosting for the first time)
42 new hosts

1,650-1,950 seats at the table
2,800 seats at the table

550-650 dinners
830 dinners



Partnerships with other organizations

- 1 event with a new partner
- 1 event with existing partner
- 1 event with an activated host
- 5+ relationships with NOVA partners

3 events with partners, 11 organizational relationships, 5 ongoing/in regular conversation

