

## Kesher Israel Congregation

*Torah on Tap* • Innovation Grant

Torah on Tap brings together Jewish young adults in the downtown Washington, DC area for pluralistic Torah study and discussion, currently held over zoom. This process enables Jewish young professionals to find Jewish history, thought, and tradition relevant in a way they never thought possible, connecting them to the Jewish community and leading them to value Judaism in a new and surprising way.

### Proposal

Torah on Tap

### Funding

\$8,500

### Category

New - NextGen - Innovation

### Program Goals

1. To help Jewish young professionals see the corpus of Jewish text and thought as something surprisingly relevant to modern life.
2. To connect Jewish young professionals to each other.
3. To make the Jewish community and Jewish organizations something of added value in the lives of young urban professionals.

### Metrics



80 new attendees

80 new attendees



40 attendees participate in another related activity not hosted by Kesher Israel

50 attendees participated in another related activity not hosted by Kesher Israel

# 120

unique attendees

200 unique attendees



60% of participants prompted to engage in other Jewish community events over zoom

60% of participants prompted to engage in other Jewish community events over zoom

# 75%

of participants who feel more connected

80% of participants feel more connected

# 90

attendees to multiple activities

90 attendees to multiple activities

