

## Jewish Women International

### *Financial Fitness for Young Women in the Greater Washington Area* • Impact Grant

JWI's Financial Literacy Cohort will tackle complicated financial concepts with the goal of giving our cohort a well-rounded financial education. The sessions will be led by established Jewish women speakers. We are aiming to have 30 young women from the Greater Washington area join the cohort, and hope to keep them engaged through each of the sessions by including more interactive aspects to the sessions, such as breakout rooms, the use of polls, and by providing printable resources for participants to follow along with speakers ahead of sessions. While the pandemic has led us to make significant changes in the program, we believe we will still be providing an extensive and engaging financial education to our cohort members.

#### Proposal

Financial Fitness for Young Women in the Greater Washington Area

#### Funding

\$15,000

#### Category

New - NextGen - Impact

#### Program Goals

1. Provide extensive financial education to young women in Greater Washington area.
2. Young women feeling more prepared and well-equipped for their financial futures.
3. Participants exposed to and interested in opportunities to become leaders in all partner organizations.

#### Metrics



30 unique attendees  
32 unique attendees

### 90%

of participants reporting they have/will make at least one change to their financial practices as a result of the program

100% of participants reported that they have/will make at least one change to their financial practices as a result of the program

### 75%

of respondents list "DC Jewish Community" among the top three priorities for philanthropy

50% of respondents list "DC Jewish Community" among the top three priorities for philanthropy

### 75%

of participants that regularly attend smaller sub-cohort sessions, including dinners before sessions officially begin

80% of participants regularly attended smaller sub-cohort sessions, including dinners before sessions officially begin



30 cohort members to multiple activities  
30 cohort members attended multiple activities

### 1,000

individuals in the organizational database by quarter for the target population/geography

1,800 young women in the database

