Innovation & Impact Grants

Hadar

Hadar in Washington DC – Engaging Young Adults • Impact Grant

The program is comprised of two series of classes and a soulful online concert for members of the DC-area Jewish community. Class topics will include upcoming holidays, as well as deep and relevant issues of interest to DC Jews. The classes will use ancient Jewish texts, in English translation, made relevant and meaningful to young adults today.

Proposal
Hadar in Washington DC – Engaging Young Adults

Funding
$32,000

Category
Renewal – NextGen - Impact

Program Goals

1. Enhance the Jewish offerings in the DC area by offering extremely high-quality content (both text-based study and musical content).
2. Reach as broad an audience as possible.
3. Build community among the broad audience.

Metrics

150 new attendees
198 new attendees

320 unique attendees
366 unique attendees

270 unique attendees from the DC area
309 unique attendees from the DC area

1,600 individuals in the organizational database by quarter for the target population/geography

2000 individuals in the organizational database

15 partnerships with other organizations

Learn more at shalomdc.org/innovationandimpact