Innovation & Impact Grants

GatherDC
Jewish 30s Engagement • Impact Grant

Many in our community are feeling the effects of extended isolation, and with studies having shown that it is harder to make friends as adults hit their 30s, it is all the more challenging to meet new people during this time of quarantine and social distance. GatherDC has been responding to these needs for community connectivity by offering virtual gatherings specifically for young Jewish adults in their 30s, ranging from online happy hours to book clubs and film discussion groups that meet via video conferencing platforms.

Proposal
Jewish 30s Engagement

Funding
$85,000

Category
Renewal - NextGen - Impact

Program Goals

1. Connect Jewish 30s to each other so that they find their people, place and discover a lasting adult Jewish identity.

2. Strengthen the entire ecosystem of Jewish DC life for young adults, making it more inclusive, diverse, welcoming, and relevant. Identify future leaders, philanthropists, and conveners of Jewish life.

3. Facilitate 30s’ development of meaningful adult Jewish identities so that they immerse them in authentic, genuine, meaningful learning experience and connections to Jewish organizations that meet their needs.

Metrics

- 50 new attendees
- 70 new attendees
- 200 unique attendees
- 161 unique attendees
- 90 GatherDC Connects
- 52 GatherDC Connects
- 6 30s experiences
- 5 experiences
- 120 attendees to multiple activities
- 120 attendees to multiple activities
- 100 individuals in the organizational database by quarter for the target population/geo.
- 82 new names added to database
- 6 partnerships with other organizations
- 6 partnerships
- 120 1:1 relationships
- 136 1:1 relationships

Learn more at shalomdc.org/innovationandimpact