

## GatherDC

### Jewish 30s Engagement • Impact Grant

Many in our community are feeling the effects of extended isolation, and with studies having shown that it is harder to make friends as adults hit their 30s, it is all the more challenging to meet new people during this time of quarantine and social distance. GatherDC has been responding to these needs for community connectivity by offering virtual gatherings specifically for young Jewish adults in their 30s, ranging from online happy hours to book clubs and film discussion groups that meet via video conferencing platforms.

#### Proposal

Jewish 30s Engagement

#### Funding

\$85,000

#### Category

Renewal - NextGen - Impact

#### Program Goals

1. Connect Jewish 30s to each other so that they find their people, place and discover a lasting adult Jewish identity.
2. Strengthen the entire ecosystem of Jewish DC life for young adults, making it more inclusive, diverse, welcoming, and relevant. Identify future leaders, philanthropists, and conveners of Jewish life.
3. Facilitate 30s' development of meaningful adult Jewish identities so that they immerse them in authentic, genuine, meaningful learning experience and connections to Jewish organizations that meet their needs.

#### Metrics



50 new attendees

70 new attendees



120 attendees to multiple activities

120 attendees to multiple activities



200 unique attendees

161 unique attendees



100 individuals in the organizational database by quarter for the target population/geography

82 new names added to database



90 GatherDC Connects

52 GatherDC Connects



6 partnerships with other organizations

6 partnerships

6

30s experiences

5 experiences



120 1:1 relationships

136 1:1 relationships