Innovation & Impact Grants

Edlavitch DCJCC

JFamily Ambassadors • Impact Grant

The EDCJCC’s JFamily Ambassadors program focuses on providing meaningful connections and engagement opportunities for families with young children living throughout the District. This will take place through one-on-one virtual meetings with families as well as monthly virtual celebrations and programs organized around the Jewish calendar.

Proposal
JFamily Ambassadors

Funding
$87,500

Category
Renewal - NextGen – Impact

Program Goals
1. More welcoming and accessible DC Jewish community where families are connected to Jewish programming, resources, and each other.
2. New parents and parents-to-be are engaged.
3. Advocate for a broad community that joins under a single umbrella with Jewish values and family engagement in the forefront.
4. Inclusion of pre-K children ages 3-5 and expanding tot Shabbats and possibly Family Shabbat Cluster program.
5. Expand marketing and refine data tracking systems.

Metrics

- 100 new attendees
- 83 new families
- 70% of families attend multiple activities
- 300+ unique families
- 500 unique families
- 7+ partnerships with other organizations
- 22 partnerships
- 90 programs for parents or families
- 156 programs
- 30% of families attended multiple activities

Learn more at shalomdc.org/innovationandimpact