

## Congregation Olam Tikvah

Young Professional *Hiddur Mitzvah* Series • Innovation Grant

The Young Professionals *Hiddur Mitzvah* Series will engage Jewish young professionals in Northern Virginia in social and creative Jewish opportunities. The series will be comprised of three events, which will capitalize on the hands-on crafting interest among young professionals today while providing a Jewish outlet for creativity and a social activity to engage with their Jewish peers. The series includes making a challah board, a cooking class, and making pottery *Pesach* tableware, as allowable with physical distancing and/or virtual engagement.

### Proposal

Young Professional *Hiddur Mitzvah* Series

### Funding

\$6,500

### Category

New - NOVA/NextGen Combined - Innovation

### Program Goals

1. To engage or deepen the engagement of Jewish young professionals in Northern Virginia's Jewish community.
2. Infusing these social gatherings (virtual) with Jewish content that is based on a foundation of learning and empower participants to use their new objects to create new Jewish experiences in their own homes.

### Metrics

**NOTE: Due to COVID-19, this grant has been postponed until FY22 fiscal year in order for programs to be in-person.**

30 new attendees

120 individuals in the organizational database by quarter for the target population/geography



20 unique attendees



1 partnership with another organization

**Q1:** Partnerships with the Den (established), GatherDC (potential)



3 Hiddur Mitzvah Series events



Participants to rank the event at a 4 or higher on a 6-point scale

10 attendees to multiple activities

