

## Chabad Lubavitch of Alexandria-Arlington

### Young Jewish Professionals of Alexandria-Arlington • Impact Grant

The Young Jewish Professionals (YJP) of Alexandria-Arlington (a project of Chabad Lubavitch of Alexandria-Arlington) will greatly expand its programming to the many YJP's in the area. This will greatly increase the ability of young Jewish professionals to meet other YJP's from the area in a warm, welcoming, and wholesome Jewish atmosphere.

#### Proposal

Young Jewish Professionals of Alexandria-Arlington

#### Funding

\$30,000

#### Category

New - NOVA/NextGen Combined - Impact

#### Program Goals

1. To increase attendance at our programs for YJPs.
2. To offer social and volunteering opportunities to enable Jewish YJPs to meet their potential Jewish spouse.
3. To imbue within them Jewish pride and values so that they can become contributing members of the Jewish community and society as a whole.

#### Metrics



75 new attendees  
47 new attendees



75 individuals in the organizational database by quarter for the target population/geography

300

unique attendees  
114 unique attendees



2 partnerships with other organizations



250 attendees to multiple activities

18

new programs for Young Jewish Professionals  
6 in-person programs

25

attendees who participated in another related activity not hosted by Chabad of Alexandria-Arlington (if capable of tracking via a partnership)