

## Temple Rodef Shalom

### Project Kibbitz: NOVA Coworking and Programming Space • Innovation Grant

Project Kibbitz is, like many other organizations, pivoting in order to address the realities of the global COVID-19 pandemic. We have decided to focus our efforts on creating an online community of co-workers who are looking to connect professionally and Jewishly in the DMV. We hope that by giving next-gen Jews a chance to engage with this model now, when we do open our physical space we will already have a sizable number of folks who are bought into the concept and excited to become members of Kibbitz. We hope to launch the online community in January of 2021, and hope to launch the physical space in January of 2022.

#### Proposal

Project Kibbitz: NOVA Coworking and Programming Space

#### Funding

\$35,000

#### Category

Renewal - NextGen/NOVA Combined - Innovation

#### Program Goals

1. Enable community building activities by connecting across affiliations.
2. Create a radically welcoming and innovative programming and co-working space for unaffiliated Jews in NOVA that is flexible, multi-purpose, and in a central/metro accessible location.
3. Launch transformative programming by connecting staff across community organizations in partnership and collaboration.
4. Extend the reach of community organizations and facilitate handovers by using the same space for programs that span organizations.
5. Build a sustainable and fully operational co-working space.

#### Metrics



20 focus groups  
**Q1:** Accomplished. Interviewed 40 people

10-20

interest in transition to physical office  
**Q1:** 5 organizations interested in renting physical space to date

40-50

unique attendees

50-75

individuals in the organizational database by quarter for the target population/geography



15-20 registrants for Zoom virtual office activities



7-10 partnerships with other organizations  
**Q1:** established over 10 partnerships with other organizations

