

Sixth & I

Sixth & Wee • Innovation Grant

Sixth & Wee connects young, unaffiliated families with low-cost, content-rich Jewish programming and local synagogue clergy in a welcoming, inclusive environment. While not ready to become members of a synagogue, this group still seeks meaningful opportunities to engage with Jewish life. However, they feel challenged to find a Jewish home for their families because they have never been affiliated with a synagogue and the thought of synagogue membership feels intimidating and expensive. This group includes people who have recently rediscovered Judaism, converted, or are in interfaith marriages. Through monthly Shabbat morning services and annual High Holiday services, we will introduce families to resources available outside of Sixth & I and throughout the Jewish community, help them bond with other families, and provide meaningful Jewish experiences for parents and children. Through monthly Shabbat morning services and annual High Holiday services, we will introduce families to resources available outside of Sixth & I and throughout the Jewish community, help them bond with other families, and provide meaningful Jewish experiences for parents and children.

Proposal

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Funding

\$68,000

Category

New - NextGen - Innovation

Program Goals

1. Introduce families to Shabbat morning services and cultivate an increased connection to Judaism.
2. Bring in families that otherwise would not go to synagogue. Families who are not yet ready to join a traditional synagogue are welcomed here with no expectations of membership.
3. Serve as a way-point before Hebrew school/more traditional synagogues. By working with clergy from The Micah Storefront Project, this program provides an on-ramp to the traditional, membership-based synagogue for young families who seek this community.

Metrics

150

new attendees
Q1: 40 new households
Q2: 7 new households



12 Shabbat Day-Off programs
Q1: 5 Shabbat Day-Off programs
Q2: 2 Shabbat Day Off programs

600

unique attendees
Q1: 330 unique households
Q2: 80 unique households

2,600

Individuals with updated information in the organizational database by quarter for the target population/geography
Q1: 2,134 people are currently in our database
Q2: 12,885 people have updated information in the database

300

attendees to multiple activities (if applicable)
Q1: 153 attendees to multiple activities
Q2: 79 attending multiple programs



3 partnerships with other organizations
Q1: 4 partnerships with other organizations
Q2: No change

