

Shaare Torah

Meeting Young Jewish Families Where They Are • Impact Grant

Last year, we were able to begin to establish opportunities to engage and we hope in year two to be able to maximize those initial connections leading to deeper involvement. In this virtual space, we are adapting our way of relationship building and looking at success metrics to better reflect deeper connection rather than broader reach. We are working more towards ensuring those already in our pipeline have awareness of how to continue to be part of our community.

Proposal

Meeting Young Jewish Families Where They Are

Funding

\$15,000

Category

Renewal - NextGen - Impact

Program Goals

1. Jewish families in Upper Montgomery County (MoCo) find connection to the Jewish community and each other.
2. To get a better understanding of the needs of those who are geographically distant (by MoCo standards) from the more established Jewish community.
3. To create micro-communities that will support each other in Jewish life.

Metrics



20 new attendees
Q2: 1 new household
Q2: 1 new household



25 individuals in the organizational database by quarter for the target population/geography
Q2: 25 individuals added to the organizational database



25 unique attendees inclusive of those known to us
Q1: 20 new attendees
Q2: No new attendees



2-3 partnership opportunities with other organizations
Q1: no partnerships to date

20

attendees to multiple activities
Q1: 3 families
Q2: Families have participated either actively or passively in some sort of Shaare Torah engagement activity.

3-4

connectors
Q1: working on deepening relationships

