

OneTable

NOVA Field Fellow • Impact Grant

OneTable will continue to serve the Jewish young adult population in Northern Virginia through personal engagement and logistical support. We will meet Jewish young adults where they are, providing the resources that they need to create unique, personally meaningful Shabbat dinner experiences for themselves and their peers. Participants will be supported on the ground by a local Field Fellow (who will be concluding their Fellowship in December) and our DMV Field Manager, who will both be on the ground working one-on-one with participants.

Proposal

NOVA Field Fellow

Funding

\$33,000

Category

Renewal – Combined NOVA/NextGen - Impact

Program Goals

1. Jewish millennials will create a meaningful Shabbat dinner practice now and continue to deepen their personal Jewish involvement as they mature.
2. Participants will feel empowered to build and deepen Jewish community.
3. OneTable will inspire and build a national movement among a generation of young Jews to end their week with intention, celebrated through peer-led Shabbat dinners.

Metrics

1,000-1,100

unique attendees
Q1: 260 unique attendees
Q2: 613 unique attendees



Partnerships with other organizations

- 1 event with a new partner
 - 1 event with existing partner
 - 1 event with an activated host
 - 5+ relationships with NOVA partners
- Q1:** 2 events with new partners
10+ organizational relationship with NOVA partners
Q2: 2 partnership events
11+ organizational relationships and 6 ongoing/in regular conversation
1 event with an activated host

72-77%

repeat rate
Q1: 80% repeat rate
Q2: 86% repeat rate

40-50

new hosts (including both new host applications and individuals who are hosting for the first time)
Q1: 15 new hosts
Q2: 22 new hosts

1,650-1,950

seats at the table
Q1: 1,070 Seats at the Table
Q2: 1,600 engagements (includes Seats at the Table as well as social media engagements)

550-650

dinners
Q1: 360 dinners
Q2: 440 dinners

