

Moishe House

Sustaining Jewish Life in Northern Virginia through Moishe House • Impact Grant

Jewish young adults in Northern Virginia and across the world are searching for Jewish community that fits their stage of life today. This includes generating new and innovative approaches to community building that enables this generation to create communities for themselves as leaders and active participants. Building off momentum generated in the region, Moishe House (MH) opened a second house in Northern Virginia in September 2019. MH Mosaic-Fairfax is a welcoming Jewish community led by four young adult leaders, known as residents, who live together as housemates and host one to two programs every week from their rented home, for their peers. Programming ranges from Shabbat dinners, Jewish cultural programs, holiday celebrations, Jewish learning series, social gatherings, volunteering initiatives and much more. MH aims to build off the strong momentum already generated and sustain and grow the incredible work of the young adults leading MH Mosaic-Fairfax.

Proposal

Strengthening Jewish Life in Northern Virginia through Moishe House

Funding

\$46,700

Category

Renewal - Combined NOVA/NextGen - Impact

Program Goals

1. Strengthen Jewish community for young adults by providing wide range of opportunities for Jewish young adults to lead and get involved in meaningful Jewish community.
2. Build and sustain spaces for creative Jewish engagement.
3. Build strong relationships with other organizations to create a more collaborative Jewish community.
4. Train the next generation of informed and dynamic Jews.
5. Cultivate philanthropy and *tzedakah*; residents of MH Mosaic-Fairfax will help drive their community members to engage philanthropically through the annual WE ARE giving campaign each year.

Metrics

250-400

unique attendees
Q1: 21 unique attendees
Q2: 16 unique participants



15-20% of all programs in partnership with other organizations
Q1: 13% of all programs in partnership with other organizations
Q2: 21% of programming in partnership



60 (at minimum) programs
Q1: 16 programs
Q2: 14 programs

1,000

(at minimum) total annual touchpoints (repeat visitors)
Q1: 150 total attendees (60% of prorated goal)
Q2: 92 touchpoints

250-400

first time attendees in the calendar year
Q2: 27 first time attendees

