

## Mesorah DC

### Café Nite Special • Impact Grant

Mesorah's Café Nite program will expand the organization's breadth and depth among millennials in the community. Café Nite programs provide Jewish enrichment experiences including classes, workshops, "getaways," and service projects.

#### Proposal

Café Night Special

#### Funding

\$10,000

#### Category

Renewal - NextGen - Impact

#### Program Goals

1. Support young professionals as they begin serious relationship building.
2. Help young professionals become active members of newly developing communities in the area.
3. Provide education and guidance to our young professionals.

#### Metrics

### 35-45

new attendees

**Q1:** 20 new attendees

**Q2:** Have reached 60% of metric



30-40 attendees to multiple activities

**Q1:** 34 attendees to multiple activities

**Q2:** Have reached 85% of this goal

### 80-90

unique attendees

**Q1:** 90 unique attendees

**Q2:** No change



85 weekly touchpoints

**Q1:** 85 weekly touchpoints

**Q2:** Metric achieved with weekly online presence