

## Israeli American Council

### IAC Northern Virginia • Impact Grant

We plan to open an *Eitanim* group, which is IAC's teen engagement program, and a *Keshet* group, which is for participants 2-6 years old and connects young children and their families to Hebrew, Israeli culture and Jewish heritage. In addition, we are working to have a significant percentage of NOVA participants in our *Gvanim* Leadership and *Gvanim Ramon* programs, which are made up of participants from all over the DMV. Together, these programs and *L'Chaim* events will increase participants' involvement and engagement with the Jewish and Israeli-American community.

#### Proposal

IAC Northern Virginia

#### Funding

\$15,000

#### Category

Renewal - NOVA - Impact

#### Program Goals

1. To build and connect the Jewish American and Israeli-American communities in NOVA through deep and continuing experiences in addition to discussions on shared values. We will connect them to each other, Jewish traditions, and the Israeli culture. To achieve this goal, we seek to open successful national IAC flagship programs in NOVA (*Gvanim*, *Keshet*, *Eitanim*, *L'Chaim*).
2. During our events and programs, we will gain a deeper understanding of the needs of the community in Northern Virginia. We will encourage community members to take responsibility and become lay leaders in their community who will then become force multipliers and help create new traditions.

#### Metrics



150 new participants in IAC programming (*Keshet*, *Eitanim*, *Shishi Israeli-L'chaim*, *Edge*, *Gvanim*)

**Q1:** 35 new participants

**Q2:** 20 new participants

12

NOVA residents who participate in *Gvanim*

**Q1:** 6 NOVA residents participate in *Gvanim*

**Q2:** 5 NOVA residents participating in *Gvanim*

70

unique attendees

**Q1:** 25 unique attendees

**Q2:** 16 unique attendees



5 partnerships with other organizations

**Q1:** 4 partnerships with other organizations

**Q2:** No change



25 attendees to multiple activities

**Q1:** 7 attendees to multiple activities

**Q2:** 4 attendees to multiple activities

70

participants in IAC conferences and special events

**Q1:** 25 participants in IAC conferences and special events

**Q2:** 11 new participants in IAC conferences and special events



15 volunteers

**Q1:** 7 volunteers

**Q2:** 4 new volunteers

