

Hill Havurah

Hill Havurah New Parents' Gathering • Impact Grant

Hill Havurah will continue to engage the wonderfully growing population of young Jewish families on Capitol Hill and beyond by expanding our programming to include more opportunities just for them. A Young Family Engagement professional will help build community and foster learning through events such as *havdalah* ceremonies, late afternoon Sunday programming, additional holiday programming, and more, all of which will be free for participants to attend. Additionally, our Gan Shalom Cooperative Preschool staff will be working throughout this time to plan an expansion for the school, which is currently only financially and logistically accessible to a small proportion of families, to make it more accessible for more families and more representative of the diverse Jewish community in our area.

Proposal

Young Family Engagement on the Hill

Funding

\$35,000

Category

Renewal - NextGen - Impact

Program Goals

1. Jewish and interfaith families who are new to the Jewish community are engaged.
2. Expand and deepen programming for the cohort that is already engaged.
3. Jewish preschool programming in our community is more expansive, diverse, and accessible.

Metrics



5 new attendees
Q1: 6 new attendee families
Q2: 3 new attendee families

25

individuals in the organizational database by quarter for the target population/geography

30

unique attendees
Q1: 23 attendee families
Q2: 7 attendee families



2 partnerships with other organizations
Q2: 1 partnership with another organization

30

programs
Q1: 4 programs
Q2: 2 programs



3 attendees who joined a congregation or enrolled in preschool or Hebrew school as a result



30 attendees to multiple activities
Q1: 7 families attending multiple programs
Q2: 4 families attending multiple programs



February 2021, strategic plan for next year approved by the board.

