

Hadar

Hadar in Washington DC – Engaging Young Adults • Impact Grant

The program is comprised of two series of classes and a soulful online concert for members of the DC-area Jewish community. Class topics will include upcoming holidays, as well as deep and relevant issues of interest to DC Jews. The classes will use ancient Jewish texts, in English translation, made relevant and meaningful to young adults today.

Proposal

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Funding

\$32,000

Category

Renewal - NextGen - Impact

Program Goals

1. Enhance the Jewish offerings in the DC area by offering extremely high-quality content (both text-based study and musical content).
2. Reach as broad an audience as possible.
3. Build community among the broad audience.

Metrics



150 new attendees
Q1: 134 new attendees
Q2: 7 new attendees

50

attendees to multiple activities
Q1: 11 attendees to multiple activities



320 unique attendees
Q1: 279 unique attendees
Q2: 7 new attendees



1,600 individuals in the organizational database by quarter for the target population/geography
Q1: 1,753 people in our database
Q2: 180 new people in the database



270 unique attendees from the DC area
Q1: 251 unique attendees from the DC area
Q2: 5 unique attendees from the DC area



15 partnerships with other organizations
Q1: 14 partnerships
Q2: No change

