

Haberman Institute for Jewish Studies

Virginia is for Lovers of Learning • Impact Grant

The Haberman Institute for Jewish Studies will hire a part-time staff member to facilitate a Northern Virginia expansion of our adult learning opportunities by building new partnerships with congregations, Gesher, Pozez JCC, and other Jewish communal organizations. Our initial proposal, developed before the current pandemic safety precautions were established, envisioned expanded on-site programs in Northern Virginia including lectures, cultural events, and classes. Given the restrictions, our efforts will focus on partnering with organizations in order to increase participation of Northern Virginia residents in our online programs and to develop new online programs with our partners. We will hold on-site programs in Northern Virginia with our partners if the opportunity arises in 2021.

Proposal

Virginia is for Lovers of Learning

Funding

\$20,000

Category

New - NOVA - Impact

Program Goals

1. Increase the number of adults served in Northern Virginia.
2. Increase the number of Northern Virginia partnerships.

Metrics



100 new attendees

Q1: 49 new attendees

Q2: 27 new attendees



615 individuals in organizational database by quarter for the target population/geography

Q1: 700 people in organizational database

Q2: 97 people in database



200 unique attendees

Q1: 143 unique attendees

Q2: 38 unique attendees



12 partnerships with other organizations

Q1: 7 partnerships with other organizations

Q2: No change

75

attendees to multiple activities

Q1: 57 attendees to multiple activities

Q2: 16 attendees to multiple activities