

GatherDC

Jewish 30s Engagement • Impact Grant

Many in our community are feeling the effects of extended isolation, and with studies having shown that it is harder to make friends as adults hit their 30s, it is all the more challenging to meet new people during this time of quarantine and social distance. GatherDC has been responding to these needs for community connectivity by offering virtual gatherings specifically for young Jewish adults in their 30s, ranging from online happy hours to book clubs and film discussion groups that meet via video conferencing platforms.

Proposal

Jewish 30s Engagement

Funding

\$85,000

Category

Renewal - NextGen - Impact

Program Goals

1. Connect Jewish 30s to each other so that they find their people, place and discover a lasting adult Jewish identity.
2. Strengthen the entire ecosystem of Jewish DC life for young adults, making it more inclusive, diverse, welcoming, and relevant. Identify future leaders, philanthropists, and conveners of Jewish life.
3. Facilitate 30s' development of meaningful adult Jewish identities so that they immerse them in authentic, genuine, meaningful learning experience and connections to Jewish organizations that meet their needs.

Metrics



50 new attendees
Q1: 30 new attendees
Q2: 5 new attendees



120 attendees to multiple activities
Q1: 20 attendees to multiple activities
Q2: 60 attendees to multiple activities



200 unique attendees
Q1: 93 unique attendees
Q2: 58 unique attendees



100 individuals in the organizational database by quarter for the target population/geography
Q1: 19 people added to database
Q2: 41 names added total to database



90 GatherDC Connects
Q1: 11 GatherDC Connects
Q2: 18 GatherDC Connects



6 partnerships with other organizations
Q1: 4 partnerships with other organizations
Q2: 6 partnerships with other organizations

6

30s experiences
Q1: 2 experiences
Q2: 3 experiences



120 1:1 relationships
Q1: 35 1:1 relationships
Q2: 16 1:1 relationships

