

GW Hillel in partnership with VT Hillel and UMD Hillel

DMV Pipeline • Innovation Grant

The DMV Hillel Pipeline Project works to build a more interconnected DMV Jewish community so that graduates can more easily plug-into similar types of relational Jewish spaces beyond their college years. The Pipeline Project aims to do this through building a consortium of organizations that cover multiple stages of development, crafting best practices to help individuals address the 'spaces in-between' of their Jewish journeys, and creating and implementing a mentorship model to act as the key means of connecting individuals from one stage to the next. We will utilize the rich relationships from the consortium and wider community to help individuals navigate their personal and professional lives, keeping Jewish values at heart.

Proposal

DMV Pipeline

Funding

\$70,000

Category

New - NextGen - Innovation

Program Goals

1. Community building through Relationship Ambassadors (VT)
2. Concierge and task-force-inspired programming (UMD)
3. Personalized and high-impact mentorship pairings (GW)

Metrics: The George Washington University Hillel

20 young adults engaged in DC Jewish community



40 new attendees



40 unique attendees

20 mentors assigned
Q1: 23 mentors + mentees assigned
Q2: No change



486 total connections made with college seniors



5 partnerships with other organizations
Q1: 2 partnerships
Q2: 1 new partnership



Innovation & Impact Grants

Metrics: University of Maryland Hillel

250 alumni engaged in DC Jewish community
Q2: 200 participants at alumni events



200 connections made with seniors
Q2: 100 seniors at a Senior-only Shabbat



100 new attendees
Q1: 55 attendees (110 sign-ups) for Chanukah event
Q2: 20 new participants



100 unique attendees

20 attendees to multiple activities (if applicable)

50 attendees who participated in another related activity not hosted by UMD Hillel



500 individuals in the organizational database by quarter for the target population/geography



3 partnerships with other organizations
Q1: 1 partnership with UMD University Relations Department

Metrics: Virginia Tech Hillel

60 alumni engaged in DC Jewish college community
Q1: 8 alumni committee members, 4 student pipeline ambassadors, and 30 alumni interviews conducted
Q2: 2 alumni committee members



60 new attendees
Q1: 1,200 attendees at community event
Q2: No change



60 unique attendees

6 attendees to multiple activities



25 connections made with college seniors

20 mentors assigned
Q1: 12 mentorship pairings
Q2: 1 mentorship pairing