

Edlavitch DCJCC

JFamily Ambassadors • Impact Grant

The EDCJCC's JFamily Ambassadors program focuses on providing meaningful connections and engagement opportunities for families with young children living throughout the District. This will take place through one-on-one virtual meetings with families as well as monthly virtual celebrations and programs organized around the Jewish calendar.

Proposal

JFamily Ambassadors

Funding

\$87,500

Category

Renewal - NextGen - Impact

Program Goals

1. More welcoming and accessible DC Jewish community where families are connected to Jewish programming, resources, and each other.
2. New parents and parents-to-be are engaged.
3. Advocate for a broad community that joins under a single umbrella with Jewish values and family engagement in the forefront.
4. Inclusion of pre-K children ages 3-5 and expanding tot Shabbats and possibly Family Shabbat Cluster program.
5. Expand marketing and refine data tracking systems.

Metrics



100 new attendees
Q1: 34 new families
Q2: 4 new families



7+ partnerships with other organizations
Q1: 7 partnerships to date
Q2: 6 partnerships



300+ unique families
Q1: 110 unique families
Q2: 209 unique families

90

programs for parents or families
Q1: 60 programs
Q2: 29 programs

70%

of families attend multiple activities
Q1: 30% of families attended multiple activities
Q2: 41% of families attended multiple activities

