**Program Goals**

1. Enable community building activities by connecting across affiliations.
2. Create a radically welcoming and innovative programming and co-working space for unaffiliated Jews in NOVA that is flexible, multi-purpose, and in a central/metro accessible location.
3. Launch transformative programming by connecting staff across community organizations in partnership and collaboration.
4. Extend the reach of community organizations and facilitate handovers by using the same space for programs that span organizations.
5. Build a sustainable and fully operational co-working space.

**Metrics: Year-End Reporting**

- Track number of focus groups
  - 5 in-person focus groups, 30 virtual focus groups
- Track number of organizations willing to program
  - 13 organizations willing to program (7 virtual, 6 in-person)
- Occupancy rate of spaces for programming and for co-working subscriptions
  - Up to 30 virtual spaces for programming and for co-working subscriptions
- Unique attendees that participate in programs in the space
  - No update
- Dollars saved on space rentals for the Jewish community
  - No update
- Distance travelled
  - No update

**COVID Impact:** COVID-19 essentially forced us to pause our thinking and totally rebrand our idea. Clearly we would not be able to move forward with an in person co-working space during the pandemic. We have shifted to building an online community.

Learn more at shalomdc.org/innovationandimpact