

Temple Rodef Shalom

NOVA Co-Working Space • Innovation Grant

This grant will seek funding for a programmatic space in Northern Virginia empowering Next Gen Jews to curate experiences, build community, and define their Jewish sense of self. The space will bring together the best of traditional and non-traditional entities to empower Next Gen Jews to embody living Judaism through the seamless integration of work and social life.

Proposal

NOVA Co-Working Space

Funding

\$100,000

Category

NOVA/NextGen Combined – Innovation

Program Goals

1. Enable community building activities by connecting across affiliations.
2. Create a radically welcoming and innovative programming and co-working space for unaffiliated Jews in NOVA that is flexible, multi-purpose, and in a central/metro accessible location.
3. Launch transformative programming by connecting staff across community organizations in partnership and collaboration.
4. Extend the reach of community organizations and facilitate handovers by using the same space for programs that span organizations.
5. Build a sustainable and fully operational co-working space.

Metrics: Year-End Reporting



Track number of focus groups

5 in-person focus groups, 30 virtual focus groups



Unique attendees that participate in programs in the space

No update



Track number of organizations willing to program

13 organizations willing to program (7 virtual, 6 in-person)



Dollars saved on space rentals for the Jewish community

No update



Occupancy rate of spaces for programming and for co-working subscriptions

Up to 30 virtual spaces for programming and for co-working subscriptions



Distance travelled

No update

COVID Impact: COVID-19 essentially forced us to pause our thinking and totally rebrand our idea. Clearly we would not be able to move forward with an in person co-working space during the pandemic. We have shifted to building an online community.

