

## OneTable/Sixth & I - Field Fellow

OneTable/Sixth & I Field Fellow • Innovation Grant

This grant will fund programming by both organizations to foster Jewish community in the broader DMV. OneTable's program promotes Shabbat practice among those in their 20s and 30s. This funding will allow Sixth & I to nurture and grow their reach among this group, including through co-branded Noshpitality events, and will allow OneTable more successfully focus on participants in their 30s.

### Proposal

Field Fellowship

### Funding

\$70,000

### Category

NextGen - Innovation

### Program Goals

1. Offer tailored Shabbat coaching with empathy for this life stage (20/30s).
2. Create and implement co-branded events focusing on the lost art of hospitality linked to Shabbat.
3. Connect OneTable Shabbat with existing Sixth & I programming at 3 co-sponsored events to ensure continuity of conversation and topical discussions across the community.

### Metrics: Year-End Reporting

**20-30** participants per event, for a total of 60-90 participants  
52 in-person participants, 10 virtual participants



Track satisfaction ratings reported by participants in post-event surveys:

- 100% of respondents reported having a positive experience at the event.
- 100% of respondents intended to host or guest at another OneTable event in the future.
- 86% of respondents would recommend OneTable to a friend.



Of the 60-90 participants, goal is to have 15% host a OneTable dinner before the end of the grant term creating 100-150 additional seats at the table

35% have hosted a OneTable dinner since the event they attended, creating a total of 467 seats at the table

**COVID Impact:** Initially, OneTable and Sixth & I created and began to execute a collaborative event series, which would include three programs to take place between December and June. We held the first of these events in December. At the onset of the COVID-19 pandemic in March, we were forced to rethink our strategy, pivoting to virtual programming as a way to engage our communities. During this time, both OneTable and Sixth & I were rapidly making organizational pivots and changes which caused delays in executing the remaining partnership events.

