

OneTable - NOVA Field Fellow

NOVA Field Fellow • Innovation Grant

This grant will support a new NOVA Field Fellow who will work to engage the approximately 36,000 Northern Virginia-based Jewish young adults. OneTable's program encourages singles in their 20s and 30s to engage in Shabbat practice.

Proposal

NOVA Field Fellowship

Funding

\$65,000

Category

NOVA NextGen - Innovation

Program Goals

1. Jewish millennials will create a meaningful Shabbat dinner practice now and continue to deepen their personal Jewish involvement as they mature.
2. Participants will feel empowered to build and deepen Jewish community.
3. Aim to increase engagement by Jewish young adults living and working in Northern Virginia.

Metrics: Year-End Reporting



Number of participants served throughout the programming provided by the Field Fellow:

- 250-300 dinners for 1,500-2,000 people
Dinners: 190
Unique people: 830
- 2,750-3,300 seats at the table
Seats at the table: 1,400
- 20 new host applications in NOVA
New host applications: 47



Average satisfaction ratings reported by participants in post-event surveys

- 100% reported having a positive experience at the event
- 81% intended to host or guest at another OneTable event in the future
- 100% would recommend OneTable to a friend



Average number of participants who attend each event:

- Large scale - fellow-hosted events 30-50 people
- In-home dinners - average of 11 people

Average of 7.4 seats at the table



Collect host zip code

- Technology set-up to collect this information from hosts

Collected host zip code data and will analyze geographic dispersion of Shabbat dinners.

COVID Impact: Anat Litwok, our NOVA Field Fellow, has shifted her interactions with hosts into a digital format, enabling her to meet with more people which has resulted in a digital community. In place of in-person events, we launched "Shabbat Care Kits," through which NOVA hosts received a care package filled with the Shabbat essentials to lower the barrier to hosting by providing materials to make Shabbat ritual convenient and modern. Number of people who were reached by the Shabbat care kit program: 132 and number of people who attended Anat's "Field Fellow" dinners: 15

