

## Israeli American Council

### L'Chaim • Impact Grant

The L'Chaim (Shishi Israeli) program brings together Israeli and Jewish American families into a communal experience that combines Jewish traditions and Israeli culture through a series of celebratory events. Each event is led by a committee of community leaders and volunteers, and includes Shabbat dinners, holiday gatherings, and children's activities in a multi-generational environment.

#### Proposal

L'Chaim (Shishi Israeli)

#### Funding

\$12,000

#### Category

NOVA - Impact

#### Program Goals

1. Build a united community of Israeli-Americans and Jewish-Americans and bridge the gap between the two by focusing on mutual values and interests.
2. Engage Israeli and Jewish American families in a meaningful Jewish setting, develop a stronger sense of Israeli-Jewish identity among participants, and create a sense of belonging and unity.
3. Connect the younger generation to Judaism and to Israel through exposure to Israeli culture and experience.

#### Metrics: Year-End Reporting



The program will hold six events and expect 480 participants in 2019/20 and eight events with 640 participants in 2020/21

150 participants in person; 280 participants virtually



15% repeat participants  
32% repeat participants



Expect ten lay leaders and volunteers from NOVA in 2019/20 and 20 for 2020/21

8 lay leaders and volunteers



Partner with 5-6 local organizations  
4 local partners

**COVID Impact:** We moved all activities and programs online. While continuing with the format of Shishi Israeli, we added other online activities focusing on the same goals and values of preserving our Jewish identity and strengthening the bond with Israel. It became a tremendous opportunity to connect with more families.

