Innovation & Impact Grants

Hill Havurah

Hill Havurah New Parents’ Gathering • Impact Grant

This grant will fund a monthly gathering of Jewish and interfaith individuals and couples with their new babies. Through the program, participants will receive education around Jewish ritual at home, provide mutual support, and build connections with one another.

Proposal
New Parents’ Gathering

Funding
$2,500

Category
NextGen – Impact/Innovation

Program Goals
1. To provide young parents with a source of Jewish connection and learning during their babies’ infancy.
2. To provide young parents with an opportunity to connect socially with other Jewish and interfaith families.
3. To give young families the sense of a home in their congregation and in the Jewish community more broadly.

Metrics: Year-End Reporting

- 80% of participants to attend Tot Shabbat throughout the year
- 20% of participants have attended Tot Shabbat throughout the year
- 50% of participants to join the Havurah as members sometime in the next three years
- 20% of participants joined Hill Havurah as members
- % of families to return within one month
- 50% of families returned within one month
- Measure the distance people are willing to travel to programs
- 40% of participants came from outside the neighborhood
- 20% of families to promote the program that will result in a friend’s participation
- No update
- 3-4 families expected at each session
- 2-3 families attended each session

COVID Impact: We were not able to meet in person, and were unsure how virtual meetings would work for this group, and particularly for our facilitator. Happily, since we have realized that things are not changing anytime soon, and our facilitator has gotten used to the virtual world, we will be able to implement our program virtually (albeit late) this winter and will have more statistics at that time.

Learn more at shalomdc.org/innovationandimpact