

GatherDC - Trainings Innovation

Trainings Innovation • Innovation Grant

A training series for local lay-leaders and Jewish institution staff about how to engage peripherally-involved Jewish young adults (20s/30s). The series will provide service to a large group of young adult lay-leaders and intensively serve a select group of professionals serving Jewish institutions.

Proposal

NOVA Engagement for 20s/30s

Funding

\$22,000

Category

NOVA/NextGen Combined - Innovation

Program Goals

1. Grow the capacity of local Jewish offerings to engage more peripherally or uninvolved Jewish young adults in Jewish life.
2. Create a pipeline of future Jewish leaders, conveners, and facilitators of Jewish life across the DC community.
3. Create a culture shift in the Jewish DC community towards a more relationally focused approach to Jewish engagement, ultimately leading towards a stronger Jewish future.

Metrics: Year-End Reporting

20-30

participants will participate in 2 trainings of 10-15 lay leaders

1 lay leader training with 14 participants



Outline of longitudinal metrics and survey questions to track leadership development pipeline and growth of relationally focused programs overtime.

Continuing to learn about the current landscape of relationally focused programs

50-60

training participants expect to attend 2 half-day trainings for lay leaders, 1 half-day session for professionals, and 1 fellowship for professionals

2 half day trainings, 32 participants; webinar with 68 DC area participants



Survey responses from participants after training: Select "yes" when asked if they feel like they have the tools and knowledge to better engage with Jewish 20s/30s; Select "yes" when asked if they will approach their Jewish communal work with a more relationally focused methodology going forward

100% of respondents felt like their training session provided them with tools and knowledge to better engage with Jewish 20s and 30s; 83% of respondents will approach their Jewish communal work with a more relational focused methodology moving forward

COVID Impact: GatherDC spent much of Q4 thinking about how we need to do our work differently and how our relational engagement looks different in the virtual world—and how much our engagement model actually needs to stay the same, and how integral it was to our work, specifically in these times. This internal work and reflection is now ready to be shared outward to support other organizations in how they connect and engage with their community in this new normal.

