

GatherDC - 30s

30s Engagement • Impact Grant

GatherDC will expand their 30s Engagement Impact program to connect individuals in their 30s with their peers and Jewish communal partner organizations. The project also funds dedicated learning and leadership experiences for this population, including comprehensive follow-up and evaluation.

Proposal

30s Engagement Impact

Funding

\$90,000

Category

NextGen - Impact

Program Goals

1. Connect Jewish 30s to each other so that they find their people, place, and discover a lasting adult Jewish identity.
2. Strengthen the entire ecosystem of Jewish DC for young adults, making it more inclusive, diverse, welcoming, and relevant. Identify future leaders, philanthropists, and conveners of Jewish life.
3. Connect them to Jewish organizations that meet their needs and increase participation in Jewish events and programs across the community.

Metrics: Year-End Reporting

5 Jewish experiences focused on participants in their 30s
Facilitated 10 in person experiences

200 individuals in their 30s added to the database
Added 134 names to the database



50 Jewish adults ages 30-39 who have connected to a new peer within DC's Jewish community

Connected 100 people to new peers

400 participants in a GatherDC experience
No update



100 Jewish adults ages 30-39 who participate in a one on one coffee meeting with GatherDC staff

Held 172 coffee meetings; 132 in person and 52 virtual



Behavioral pattern mapping between Jewish 30s, their peers, and local Jewish organizations

Spent the year learning about the needs of the 30s population; that work has had to be re-evaluated in the time of COVID.

COVID Impact: Our model translated to the online sphere fairly seamlessly, and we found that we knew how to reach and connect our community with what and who they needed. While our work looked different, we were able to successfully prioritize our community members in the wake of the pandemic's onset.

