

## Charles E. Smith Jewish Day School

### Hand-Off to Jewish Education • Innovation Grant

This grant will support an eight-week program taught by CESJDS teachers for moms and their new babies that provides information about how to teach Jewish social and ethical values to children. The project will allow these families opportunities to experience the comprehensive, innovative, and meaningful education of Jewish day school.

#### Proposal

Hand-Off to Jewish Education

#### Funding

\$20,000

#### Category

NextGen - Innovation

#### Program Goals

1. Engage families of young children 0-5 repeatedly and in a meaningful way with CESJDS to experience the value and impact of Jewish education.
2. Increase the percentage of Jewish preschool families enrolling at CESJDS.
3. Increase the energy and excitement around the accessibility and viability of a CESJDS education for families.

#### Metrics: Year-End Reporting



87 participants and/or households (increase year on year of 10%)

110 participants

22

newly-enrolled students across the region (as a result of program)

30 newly-enrolled students across the region (as a result of program)



Program will be evaluated to look for further sharing of the benefits of participation and of attending the school

The program was found to be beneficial and highlighted the value of an investment in a Jewish day school education.

44

leads generated

100 leads generated

11

repeat students/retention

22 repeat students

**COVID Impact:** We were not able to hold any in person programs for the 4th quarter.

