Innovation & Impact Grants

Charles E. Smith Jewish Day School

*Hand-Off to Jewish Education* • Innovation Grant

This grant will support an eight-week program taught by CESJDS teachers for moms and their new babies that provides information about how to teach Jewish social and ethical values to children. The project will allow these families opportunities to experience the comprehensive, innovative, and meaningful education of Jewish day school.

**Proposal**
Hand-Off to Jewish Education

**Funding**
$20,000

**Category**
NextGen - Innovation

**Program Goals**
1. Engage families of young children 0-5 repeatedly and in a meaningful way with CESJDS to experience the value and impact of Jewish education.
2. Increase the percentage of Jewish preschool families enrolling at CESJDS.
3. Increase the energy and excitement around the accessibility and viability of a CESJDS education for families.

**Metrics: Year-End Reporting**

- 87 participants and/or households (increase year on year of 10%)
- 110 participants
- 22 newly-enrolled students across the region (as a result of program)
- 30 newly-enrolled students across the region (as a result of program)
- 44 leads generated
- 100 leads generated
- 11 repeat students/retention
- 22 repeat students

**COVID Impact:** We were not able to hold any in person programs for the 4th quarter.

Learn more at shalomdc.org/innovationandimpact