Innovation & Impact Grants

Avodah

Avodah DC Alumni Leading our Communities in Jewish Social Justice Learning • Impact Grant

Avodah will expand their Alumni Justice Ambassador (AJA) program in Northern Virginia communities. The AJA program pairs Avodah fellowship alumni with opportunities to become teachers for communities seeking to engage in meaningful social justice learning, strengthen their Jewish identity, learn skills to confront hate and bias, challenge anti-Semitic myths with facts, and explore the history of anti-Semitism.

Proposal

DC Alumni Leading Our Communities

Funding

\$15,000

Category

NOVA/NextGen Combined - Impact

Program Goals

- Expand our reach, particularly among Northern Virginia communities.
- 2. Support Avodah alumni in developing their leadership and building ties with their local Jewish communities.
- **3.** Participants in AJA-led sessions not yet involved will come away with a better sense of poverty issues and ways in which they can leverage Jewish wisdom to help address those issues.

Metrics: Year-End Reporting



5-6 Alumni Justice Ambassadors selected for FY 2020

5 (plus 1 Baltimore-area) Alumni Justice Ambassadors selected for FY20



A total of at least 375 people reached through AJA-led sessions

144 people reached through AJA-led sessions



Monitor new and existing relationships

Monitored 8 new and existing relationships



Track number of new partners in NOVA

2 new partners in Northern Virginia

teaching engagements per AJA

3-4 teaching engagements per AJA

COVID Impact: COVID-19 has significantly impacted our AJAs' ability to go into communities and deliver workshops. We determined that a large-scale virtual series would best meet the needs of the moment. In addition to this program, since March, we held one AJA-led online workshop with Etz Hayim in Northern Virginia.