

Anti-Defamation League (ADL)

Words to Action • Impact Grant

ADL will expand the Words to Action training program to synagogues, youth groups, and Jewish campus organizations in Northern Virginia. The ADL's Words to Action program is designed to help participants strengthen their Jewish identity, learn skills to confront hate and bias, challenge anti-Semitic myths with facts, and explore the history of anti-Semitism.

Proposal

Words to Action: Empowering Parents and Young People to Confront Anti-Semitism

Funding

\$12,500

Category

NOVA - Impact

Program Goals

1. Expand Words to Action to more audiences in the Northern Virginia Jewish community, particularly Fairfax, Arlington, and Loudoun Counties.
2. Empower individuals to respond to everyday incidents of anti-Semitism and to understand the resources that they can use to educate students about acts of hate.
3. Address relevant issues to the community, improve participants' understanding of anti-Semitism, and provide participants with skills that can be effectively applied in their everyday lives.

Metrics: Year-End Reporting

80% of participants report that they have a good sense of how to apply their learning to their own life experiences

88% increased their knowledge of anti-Semitism or developed new skills to respond to anti-Semitism, 100% stated that the trainings were successful or very successful



Deliver 5 programs with partner agencies at no cost to the agency

4 in-person programs for 5 host agencies; 4 virtual programs for 3 host agencies



150+ new participants from/around NOVA

165 participants

COVID Impact: At the start of the COVID-19 pandemic, ADL had two in-person Words to Action programs scheduled, however our team adjusted a number of the associated training activities for implementation via Zoom and other web-conferencing platforms.

