

ENHANCE YOUR VISIBILITY & ACCESS BY PARTNERING WITH THE JEWISH FEDERATION OF GREATER WASHINGTON



The Network, a division of The Jewish Federation of Greater Washington, convenes local business leaders and professionals to strengthen their personal and charitable networks within the DC, MD, and Northern Virginia Jewish community. The Network offers these influencers and changemakers multiple opportunities for engagement and networking throughout the year, through industry-related events, exciting programming, and meaningful philanthropic opportunities to make an impact and move our community forward.

Federation's MAIN EVENT on Wednesday, March 25 is Federation's largest event of the year, bringing together Greater Washington's most dynamic and successful Jewish professionals and community leaders. With last year's attendance at 500 and expected attendance at well over 600 for 2020, this inspiring evening will offer an opportunity to build relationships and experience Jewish Greater Washington at its finest.

NETWORK HIGHLIGHTS – MAKE YOUR IMPACT TODAY!

As a corporate sponsor of the MAIN EVENT, and our entire year of Network programs, you will expand your company's visibility and enhance your access to key segments of our community, reaching some of Greater Washington's most respected business and philanthropic leaders in real estate, healthcare, finance, law, tech, and more.

Your sponsorship will enable you to reach:

- More than 3,000 dynamic and influential business and philanthropic leaders who generously contribute more than \$1,000 in support of Federation's Annual Campaign.
- 20,000+ email subscribers when your company logo appears in Federation event promotions.
- 1,000+ community members from a variety of industries at events such as Network at the Nats, the MAIN EVENT, and numerous intimate events for affinity groups^ (finance, real estate, law).
- 40+ committee volunteer leaders from various industries (law, tech, real estate, finance, health, etc.) who serve on various Network committees.
- More than 600 professionals at the MAIN EVENT each year.
- 100+ major investors, business leaders, and like-minded sponsors of the Network during the MAIN EVENT pre-receptions and meet-and-greet with our featured speaker*.

PAST & CURRENT DISTINGUISHED CORPORATE SPONSORS

Atlantic Parking	Gray, Plant, Mooty	Minkoff Development Corporation	Schrayer & Associates
BDO	King & Spalding	Nauticon Office Solutions	Securitas
The Buccini/Pollin Group	Lerner Family Foundation	NFP The Meltzer Group	Selzer-Gurvitch, Attorneys at Law
District Title	Lincoln Property Company	Online Computers	Stein Sperling
The Friedson Group of Compass	Mendelson & Mendelson (CPA)		Venable LLP
Goodman-Gable-Gould Adjusters International			

[^] Affinity group recognition for \$10,000+ sponsorship

* Meet-and-Greet for \$10,000+ sponsorship.

FEDERATION OFFERS QUALITY ASSOCIATION & DISTINCTION FOR YOUR BRAND

FEDERATION SPONSORSHIP OPPORTUNITIES

Your chosen level of sponsorship will secure your company recognition leading up to and during the MAIN EVENT. Where appropriate—through invitations, emails, collateral materials, event signage, PR efforts, advertising, Federation’s website, and social media—sponsors receive tremendous exposure and access to the local influencers and leaders of the DMV Jewish community.

	\$2,500 Supporter	\$5,000 Partner	\$10,000 Leader	\$15,000 Chair	\$25,000 Trustee
FEDERATION'S MAIN EVENT					
Tickets to the Main Event	2	4	6	8 reserved VIP seating	10 reserved VIP seating
Logo on signage for the Main Event	X	X	X	X	X
Recognition on the Main Event webpage	X (name only)	X (logo)	X (logo)	X (logo)	X (logo)
Logo Recognition in Main Event slide show	X	X	X	X	X
Name recognition in Main Event emails	X (linked name)	X (linked name)	X (linked logo)	X (linked logo)	X (linked logo)
Recognition on table-top signage at reception		X	X	X	X
Tickets to Meet-and-Greet with Main Event speaker			2	4	6
Name recognition during the Main Event program			X	X	X
Logos on cocktail napkins				X	X
Logo on event advertisements					X
Logo on Postcard Mailing*					X
OTHER NETWORK EVENTS					
Logo on all event emails			X	X	X
Logo on Network affinity event signage^	X	X	X	X	X
Logo on Network at Nats event signage	X	X	X	X	X
OTHER ACKNOWLEDGMENT					
Name recognition on The Network webpage	X (linked logo)	X (linked logo)	X (linked logo)	X (linked logo)	X (linked logo)

* Time permitting

^ Network affinity events include events targeted towards specific industries including finance, real estate and law

For questions and corporate sponsorship opportunities, contact Ali Naide at ali.naide@shalomdc.org or call **301-230-7277**