

Temple Rodef Shalom

NOVA Co-Working Space • Innovation Grant

This grant will seek funding for a programmatic space in Northern Virginia empowering Next Gen Jews to curate experiences, build community, and define their Jewish sense of self. The space will bring together the best of traditional and non-traditional entities to empower Next Gen Jews to embody living Judaism through the seamless integration of work and social life.

Proposal

NOVA Co-Working Space

Funding

\$100,000

Category

NOVA/NextGen Combined – Innovation

Program Goals

1. Enable community building activities by connecting across affiliations.
2. Create a radically welcoming and innovative programming and co-working space for unaffiliated Jews in NOVA that is flexible, multi-purpose, and in a central/metro accessible location.
3. Launch transformative programming by connecting staff across community organizations in partnership and collaboration.
4. Extend the reach of community organizations and facilitate handovers by using the same space for programs that span organizations.
5. Build a sustainable and fully operational co-working space.

Metrics



Track number of focus groups

Q1: The feasibility study has been completed and the search for a location has begun.



Unique attendees that participate in programs in the space

Q2: Looking for a space that will accommodate 50-70 people standing



Track number of organizations willing to program

Q1: Had 3 meetings with all 6 partners that have helped to solidify the mission statement, vision statement, and goals for the co-working and programming space.



Dollars saved on space rentals for the Jewish community



Occupancy rate of spaces for programming and for co-working subscriptions

Q2: Will need at least 20 hot desks and 4 private offices in order to make this viable.



Distance travelled

