

OneTable/Sixth & I - Field Fellow

OneTable/Sixth & I Field Fellow • Innovation Grant

This grant will fund programming by both organizations to foster Jewish community in the broader DMV. OneTable's program promotes Shabbat practice among those in their 20s and 30s. This funding will allow Sixth & I to nurture and grow their reach among this group, including through co-branded Noshpitality events, and will allow OneTable more successfully focus on participants in their 30s.

Proposal

Field Fellowship

Funding

\$70,000

Category

NextGen - Innovation

Program Goals

1. Offer tailored Shabbat coaching with empathy for this life stage (20/30s).
2. Create and implement co-branded events focusing on the lost art of hospitality linked to Shabbat.
3. Connect OneTable Shabbat with existing Sixth & I programming at 3 co-sponsored events to ensure continuity of conversation and topical discussions across the community.

Metrics

20-30 participants per event, for a total of 60-90 participants

Q2: 30 participants attended a foodie event featuring celebrity chefs



Track satisfaction ratings reported by participants in post-event surveys:

- 85% of attendees report having a positive experience at the event
- 80% of attendees intend to host or guest at another OneTable event in the future
- 90% of attendees would recommend OneTable to a friend



Of the 60-90 participants, goal is to have 15% host a OneTable dinner before the end of the grant term creating 100-150 additional seats at the table

Q2: 16% of former participants hosted a OneTable dinner providing an opportunity for an additional 50 seats to engage more 20s & 30s around the Shabbat dinner table.

